

Donald  
HAACK  
DIAMONDS | FINE GEMS

*Valuable Tips from the Experts*

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Spring 2012



*Pink Sapphire and Diamond Ring*

# Five Must Haves

*in every woman's jewelry wardrobe*

Women have a wonderful time building their jewelry wardrobe. We have fond memories of our very first trinkets to our most recent. Jewelry is often expressive of our personalities, inclinations and favorite colors. But what are the basics? These are classic pieces that can be updated but never go out of style:



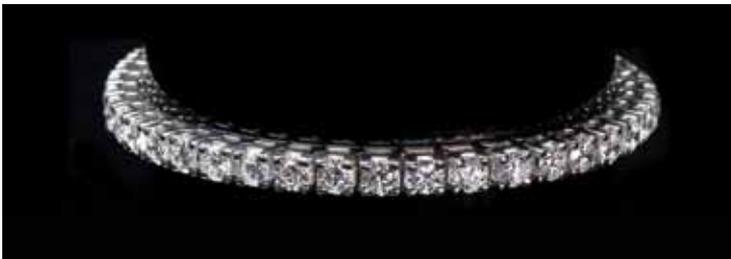
Diamond Studs priced from \$925.

**1. Diamond stud earrings.** A true classic. Many women wear them every day whether to the grocery store or to a gala. The sparkling gems go with everything. Beautiful versatility.



Pearls priced from \$300. Shown with a South Sea pearl enhancer.

**2. Pearls.** A timeless treasure. Pearls have an iridescence with a multitude of tones. The beauty of wearing pearls is that they can take on a different look with various colors. An elegant chameleon.



Diamond Tennis Bracelets priced from \$4500.

**3. Diamond Bracelet**—The classic “Tennis Bracelet.” Tennis champion Chris Evert stunned the world at the 1987 US Open when the designer bracelet fell off and the match was halted. Show Stopper.



'Honeycomb' Diamond Band (130-478) \$5,925.

**4. Right hand ring.** DeBeers introduced the concept to ladies in 2001 that the left hand may be for a husband, but the right hand is for you. The ring started out as a multi-row diamond ring but has evolved into a personal statement. Her signature.



Pear Shaped Diamond Pendant (160-457) priced \$3930.

**5. Diamond Pendant.** Whether it be large or small; always a classic. A diamond can gleam in a four prong solitaire pendant or even by adding an “enhancer style” bail to wear it on pearls or another favorite necklace. Simply elegant.

#### *On the front cover*

#### **Pink Sapphire and Diamond Ring**

18Kt White Gold and 3.06ct Pink Sapphire with a Diamond Border. (200-487) \$7,900

NOTE: While every effort is made to present accurate information, descriptions and pricing, Donald Haack Diamonds is not responsible for printing inaccuracies or errors and reserves the right to make corrections at any time without notice.



## Buying Wisely

With two adult boys who always seem to be able to justify really important dirt bike or large dog purchases, I always try to provide balance by countering with a practical viewpoint: “If you need money next month, will you be able to sell it for what you paid for it? (Yes, for the dirt bike and no for the dog.)

We can apply the same philosophy to diamond purchases. Our customers never intend to sell their diamonds but life happens and sometimes they are forced to do just that. When you invest in a properly priced, well proportioned, good color, high clarity, GIA certified diamond, your chances of recouping your money upon resale years later is much improved. Here is yet another example of a diamond we saw recently: In 1985 we sold a 3.50ct round diamond for \$18,000. Today that diamond would sell for closer to \$58,000. Where else can you get that kind of return on your investment?

# Tangerine Tango

*Pantone Color of the Year—2012*



Rutilated Quartz Ring (200-710) \$1925.



Checkerboard Faceted Quartz Ring \$2910.



Fancy Orange Sapphire and Diamond Ring (200-628) \$3650.



Rutilated Quartz Ring

## Welcome Back Heidi

Heidi Holder rejoins the staff of Donald Haack Diamonds as a Graduate Gemologist with twenty-five years of experience in the jewelry business. Her first job at the age of 16 was at a jewelry store thus sparking a life-long passion for gemstones. Heidi is a graduate of Appalachian State University with a degree in Public Relations and has a Graduate Gemologist degree from the Gemological Institute of America. Here at Donald Haack, she assists on the sales floor and in our state of the art Gem Lab, as well as writing for the website and our newsletter. She is a multi-faceted addition to our team.



Heidi Holder

## *Everything's coming up tango!*

The color of 2012 is Tangerine Tango according to the Pantone Color Institute®, providers of a universal color standard that helps forecast popular colors for industries from fashion to print to home interiors. “Sophisticated but at the same time dramatic and seductive, Tangerine Tango is an orange with a lot of depth to it,” said Leatrice Eiseman, executive director of the Institute. “Reminiscent of the radiant shadings of a sunset, Tangerine Tango marries the vivaciousness and adrenaline rush of red with the friendliness and warmth of yellow, to form a high-visibility, magnetic hue that emanates heat and energy.” It is a versatile, year-round color.



Spessartite Garnet and Diamond Ring (200-305) \$3,640

## Engaging Diamond Rings



18Kt White Gold Cushion Diamond Vintage Style Ring. 1.22ct cushion cut diamond, surrounded by a halo of diamonds and three rows of diamonds down the shank, with filigree work on the sides of the head.

(130-517) \$10,340.



Platinum Emerald Cut Diamond Three Stone Ring. Center emerald cut is over 3 carats, with two brilliant diamonds. Simply elegant classic diamond ring, spectacular presentation.

(100-242) \$26,400.

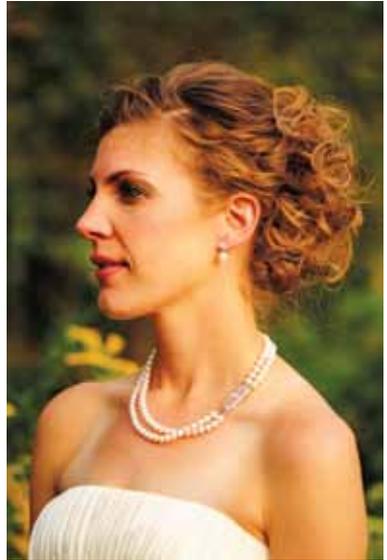
## Something Old Something New

Our customer Julia Brodhag came in with an heirloom piece dating back to the 1930's, hoping to create a treasure for her daughter's wedding day. A section of a necklace going back several generations in their family became a stunning pearl clasp perfect for the beautiful bride, Emily, who had always loved and yearned for pearls.



Our jeweler, Robbie Fowler, expertly created the pearl clasp from a necklace segment, reinforcing the piece so she could securely wear the clasp with two strands of pearls on her wedding day and beyond.

The bride's "Something Borrowed" was another Donald Haack Diamonds creation — breath-taking diamond stud earrings with pearl drop jackets, which were a gift to her mother from her father, and were the perfect complement to the bride's new pearls. Creating new jewelry from family heirlooms is a rewarding aspect of our work at Donald Haack Diamonds.



Emily Kish

Above: the heirloom clasp.  
Right: diamond stud earrings with pearl drop jackets



## Engaging Stories

### JENNIFER PATNODE

In our new series entitled “Engaging Stories” we will share stories from our staff.



Our first story is about our own Jennifer Patnode. We are all thrilled to have the opportunity to share in the growing excitement and joy of her upcoming nuptials in September.

Jennifer’s ring is a spectacular Donald Haack Diamonds creation uniquely crafted with a vibrant cushion cut Ceylon



sapphire bordered on each side by pear shape diamonds and accented by round brilliant cut diamonds on the shoulders. The ring has a vintage-inspired design with round brilliant cut diamonds set in a filigree design underneath adding expert designer touches just below the striking center stone.

The love story of Jennifer and Chris begins as an online dating success story, progressing to a romantic chivalrous proposal by the ocean. The details unfold as if out of the pages of a story book. We are all so excited to be a part of the emerging details of the bride-to-be.

The nature of our business allows us to share the engagement bliss with our clients. We hope you will enjoy reading our staff members’ treasured stories and submit some of your own as well in this ongoing series. Send your story and photo to [heidi@donaldhaack.com](mailto:heidi@donaldhaack.com).

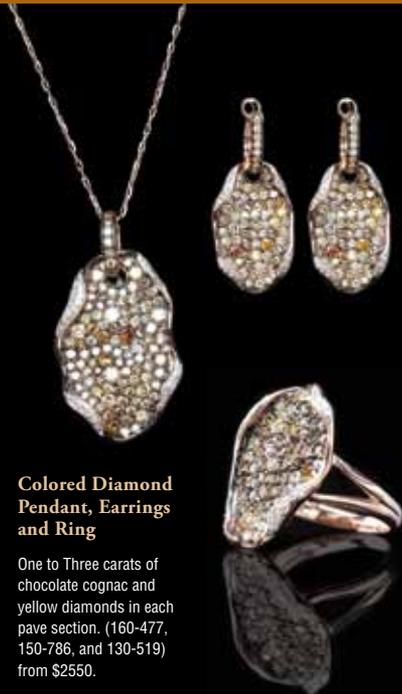
To read more engaging stories visit [www.donaldhaack.com](http://www.donaldhaack.com)



Yellow Diamond Eternity Band set in 18 Kt Yellow Gold. 24 radiant and cushion yellow diamonds. Over 4 carats of diamonds, total weight. (120-141) \$14,000.



Charles Kryppl Platinum and 18Kt Yellow Diamond Ring with 1.52ct Fancy Yellow Radiant Diamond flanked by two fancy yellow radiant diamonds and round brilliants. (130-520) \$38,000.



**Colored Diamond  
Pendant, Earrings  
and Ring**

One to Three carats of chocolate cognac and yellow diamonds in each pave section. (160-477, 150-786, and 130-519) from \$2550.

**Charles Krypell Bracelet**



Charles Krypell Pearl and Gold Bangle with South Sea and Black Tahitian Pearl 18Kt gold, scalloped design, hinged bangle. Each 13.8mm pearl is flanked with pave set diamonds. (330-204) \$16,000.

**Roberto Coin Bracelet**



Roberto Coin 18Kt Yellow Gold Woven Bracelet with pave diamond clasp as a finishing touch. Roberto Coin's signature ruby is set on the underside of the bracelet.

(440-136) \$14,000.

**WE SPECIALIZE IN:**

Diamonds and  
Engagement Rings

Buying, Selling and Consigning  
Vintage and Fine Jewelry

Personalized Gifts for  
Special Occasions

Fine Jewelry Selections

***Our Services Include:***

Custom Design  
Jewelry Repair  
Appraisals  
Pearl Stringing  
Engraving

***Things to Remember***

Have your jewelry cleaned and  
checked twice a year



Have appraisals updated regularly  
(if you aren't sure how often check  
with your insurance agent about  
the terms of your policy)



Find out more about  
Appraisal Guidelines at  
[www.donaldhaack.com](http://www.donaldhaack.com)



Are you on our email list?  
**You may be missing out on  
special offers!**

## We're Easy To Find



Donald Haack Diamonds is located on Sharon Road at Coltsgate, across from SouthPark Mall. To make an appointment, email us: [sales@donaldhaack.com](mailto:sales@donaldhaack.com) or call 704-365-4400.

Our hours are: Tuesday - Friday, 10 a.m. to 6 p.m., and Saturdays, 10 a.m. to 4 p.m.

**We'll even take appointments before or after hours to serve you better.**

Phone: 704-365-4400 Fax: 704-365-3177 [www.donaldhaack.com](http://www.donaldhaack.com)

*BBB Member and Charlotte Ethics in Business Award Recipient*

**Donald  
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4611 Sharon Road  
Charlotte, NC 28211

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